



## CORPORATE PARTNERS PROGRAM BENEFITS

### **Associate - \$1,000 annually**

- Recognition in the Conservancy's annual report
- Annual subscription to the Conservancy's seasonal newsletter

### **Representative - \$5,000 annually**

*All benefits listed above plus:*

- Prominent website listing with a link to your company's webpage
- VIP seating for six associates at select summer events in Central Park including the Metropolitan Opera, New York Philharmonic, and the Central Park Film Festival
- Ten tickets to the annual Skating Party at Wollman Rink
- Invitation to exclusive Conservancy events for your company's CEO or representative such as our Speaker Series and annual cocktail reception in the Conservatory Garden
- Guaranteed entry and priority hospitality assignment for the annual JPMorgan Chase Corporate Challenge in Central Park
- 20% discount on a Professional Development Program for up to 25 employees or a Teambuilding Recreation Program for up to 50 employees
- 10% employee discount on all Walking & Hiking Programs
- 10% employee discount at the Dairy Visitor Center & Gift Shop (plus 20% discount on annual holiday shopping day)

### **Delegate - \$10,000 annually**

*All benefits listed above plus:*

- Participation in a "Day in the Dirt" volunteer program for up to 30 employees
- Customized, private tour of Central Park for up to 25 employees
- 50% discount on a Professional Development Program for up to 50 employees or a Teambuilding Recreation Program for up to 100 employees
- 10% discount on a corporate event or picnic at Sheep Meadow Café

### **Diplomat - \$25,000 annually**

*All benefits listed above plus:*

- Private dinner or corporate event at the Charles A. Dana Discovery Center
- Framed professional photograph of Central Park OR staff photograph in the Park
- Participation in a Professional Development Program for up to 100 employees or a Teambuilding Recreation Program for up to 200 employees
- Participation in an Employee Recognition or Family Day in Central Park for up to 200 people
- Invitation to Major Donor events for your company's CEO or representative

### **Ambassador - \$50,000 and above annually**

- For sponsorship of programs and events at the \$50,000 level and above, we offer a customized benefits package designed to meet your company's marketing and social responsibility goals.