



Statement of Purpose

Central Park Conservancy Institute for Urban Parks is the educational arm of the Conservancy.

The Institute teaches park users and managers to care for urban parks everywhere.









Past Youth Programs

- Broad range of offerings & content:
- Contracted educators
- Open enrollment & flexible schedules

Redefinition

- Programs directly relate to

 Conservancy's mission & work
- Rely on expertise of CPC staff
- Fixed application periods & program schedules

Future Growth

- Depth over breadth
- Engaging families & educators to be better Park users
- Connecting youth to careers in urban park management





The Center for Urban Park

Management shares the

Conservancy's expertise with current
and aspiring park professionals to
elevate the urban park management
profession.

The Center for Urban Park

Management engages high school and
college students in internships,
apprenticeships, career exploration,
and service-learning programs to
cultivate the next generation of urban
park managers.





Service Learning

- Woodlands Youth Crew
- ROOTS

Apprenticeship

Visitor Experience ApprenticeProgram

Career Exploration

Green Career Lab

Internships

- Summer Internship Program
- Horticulture Sciences College
 Internship



Summer Internship Program

- 7-week, full-time, paid internship for 30 high school students
- One-on-one mentorship with CPC staff
 - Horticulture
 - Visitor Services
 - Public Programs
- Weekly site visits with program staff
- Weekly Friday trips
- Daily journaling & final writing project
- Overnight trip to Black Rock Forest















Green Career Lab

- 5-week career exploration
 workshop for high school students
- Saturdays, 10:00 am 2:00 pm in January & February
- Learning about careers in urban park management by:
 - Interviewing professionals
 - Visiting other urban parks
- Part of program pipeline keeping students engaged with CPC yearround
- Program piloted in 2015









The Center for Urban Park
Discovery redefines how visitors
experience Central Park, facilitating
exploration and in-depth educational
experiences in the Park.

The Center for Urban Park Discovery provides environmental education for the Park's youngest visitors, resources and training for educators who use parks as outdoor classrooms, and a variety of lectures and tours for adults who wish to learn more about the park.











Keeping it Green for Schools

- Started mid-90's
- Grades K 12
- March JuneSpreading mulch
- September November
 Spreading mulch or leaf-raking

Keeping it Green for Families

- Started fall 2014
- Engaging parents and children in active stewardship
- Location provided with registration

Pitch In, Pick Up

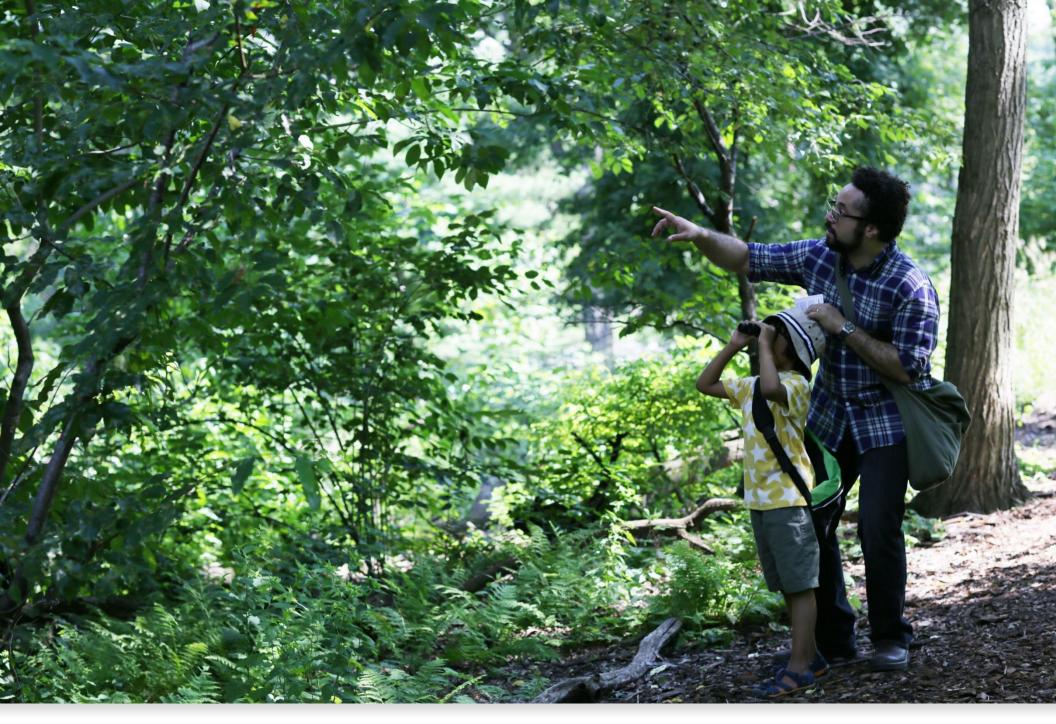
 Reserve trash grabbers and bags at visitor centers



Volunteers Are Essential









Environmental Education

Self Guided

- Discovery Kits
- Discovery Journals and Exploration Guides

Facilitated

- Discovery Walks
- Woodlands Discovery Club

Professional Development





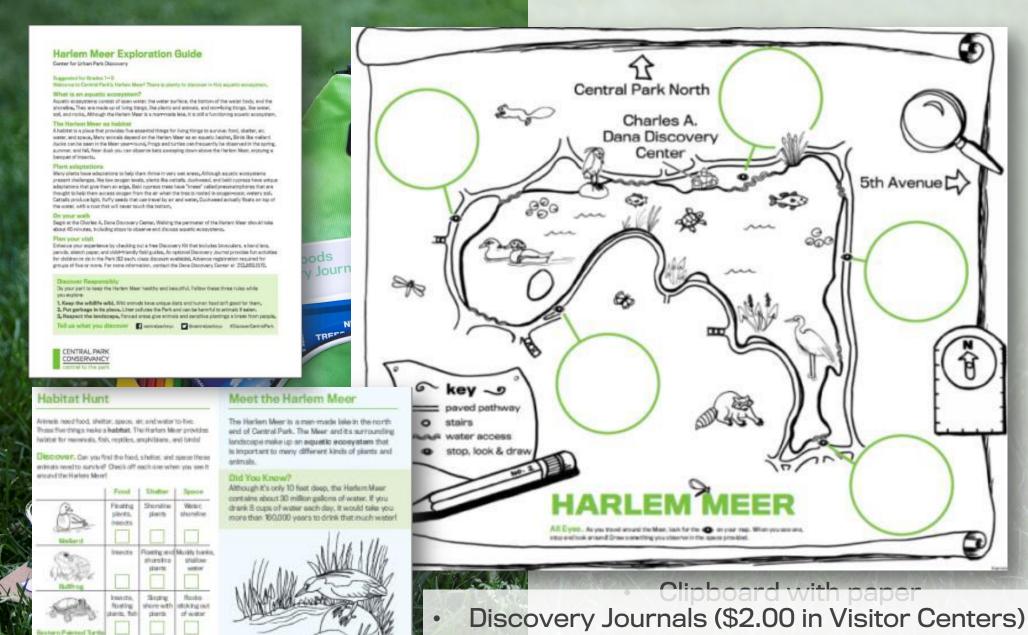
Dana Discovery Center

- Opened to the public in 1993
- Invite the public to explore the northern end of the Park
- Educational and community programs
- Exhibition gallery
- Holiday celebrations

Discovery Guides

- Fall 2012
- In-Park Visitor Experience representatives
- Support Conservancy programming





Exploration Guides (free, online)



Buildings or

Open or above a

water body

Company December

Flying





Discovery Walks

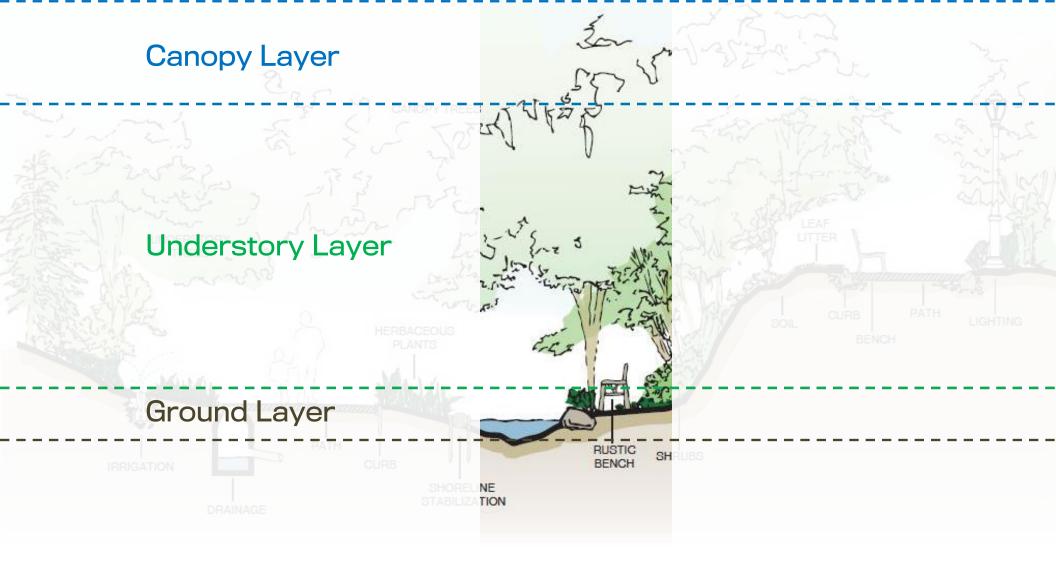
- Facilitated inquiry based
 exploration of Park landscapes
 using Discovery Kits
- Building relationships with families
- Encouraging further self-guided exploration
- Promote responsible discovery
- Free, registration required

Birding Basics for Families

- Partnership with NYC Audubon
- Recently refocused program to meet the desired family audience
- Free, registration recommended

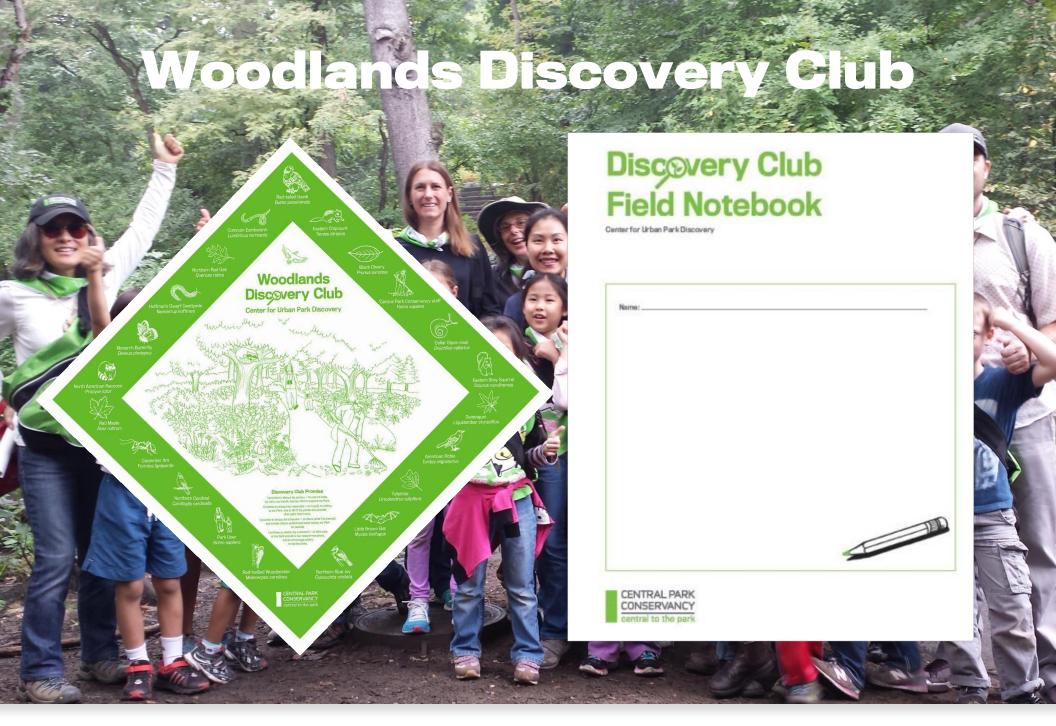






Management









Woodlands Discovery Club

- Piloted fall 2014
- Five week paid program
- Cultivate a community of stewards and supporters
- Focus on the field notebook and ongoing observation
- Culminates in a service project enhancing the North Woods

Train the Teacher

- Developing resources for educators that align with the Conservancy's message while correlating with learning standards and remaining relevant in the classroom
- Developing workshops based on feedback from educator focus groups
- Increasing comfort level for educators not accustomed to teaching outdoors





Questions? discover Thanktry harknyc.org youth@centralparknyc.org





